

Global Sarah Digital Solutions

Helping small businesses grow with quality design, digital content, and smart virtual support.

● by Sarah Akingbehin



Akingbehin Sarah
Founder & Creative Virtual Expert



EXECUTIVE SUMMARY

Global Sarah Digital Solutions is committed to supporting small businesses, coaches, and entrepreneurs by providing high-quality, affordable digital services tailored to their growth needs. The brand offers a comprehensive suite of creative and administrative solutions, including graphic design, content development, video editing, executive virtual assistance, and social media management.

With a market of over 40 million small and medium-sized enterprises (SMEs) in Nigeria, the demand for effective digital presence and operational efficiency is increasing. Global Sarah Digital Solutions addresses these needs through a personalized, professional approach that ensures consistency, creativity, and strategic support.

PROBLEM



The Problem

Time Constraints

Small business owners often lack time for consistent digital content and admin tasks.

Skill Gaps

Many struggle with branding, design quality, and managing digital systems effectively.

Business Impact

Poor digital presence holds growth back in a competitive, online-driven economy.



Solution

Creative Services

- Graphics Design
- Content Writing
- Video Editing

Support Services

- Social Media Management
- Executive Virtual Assistance
- Tailored for small business growth

Market Opportunity

Target Market

Primary Clients
Small business owners, coaches, and entrepreneurs across Nigeria

Market Size

Over 40 million SMEs need affordable creative and administrative support

Growth Potential

With over 40 million SMEs in Nigeria and rising demand for digital visibility, there's a growing market for affordable, creative services—offering strong potential for long-term business growth.



Impact & Value Delivered

1

Client Reach

Worked with fifteen (15) clients and twelve (12) businesses improving their brand presence and administrative tasks.

2

Results

Enhanced visibility, efficient systems, consistent social media activity



Unique Value Proposition

Sarah Digital Solutions offers a rare blend of creativity and efficiency, combining high-quality graphics, compelling content, and smart virtual support. All from one dedicated professional, ensuring personalized, consistent service at an affordable rate.

Key Strengths:

- ❑ **All-in-one creative service:** (design, content, video, social media, admin).
- ❑ **Personalized touch:** clients deal with one trusted expert.
- ❑ **Affordable & fast turnaround:** ideal for small businesses.
- ❑ Consistent branding across platforms

Financial Need & Budget

Item	Cost (₦)
Smartphone with better camera	150,000
Canva Pro & software subscriptions	50,000
Marketing & Ads	100,000
Data & backup power setup	100,000
Branding & Online presence	100,000
Total	500,000

Total Funding Goal: Five Hundred Thousand Naira. (₦500,000)



Portfolio & Work Samples

Flyer Designs



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Did You Know

The best **INVESTMENT** you can do to see Nigeria boom and grow is by **INDUSTRIALIZATION?**



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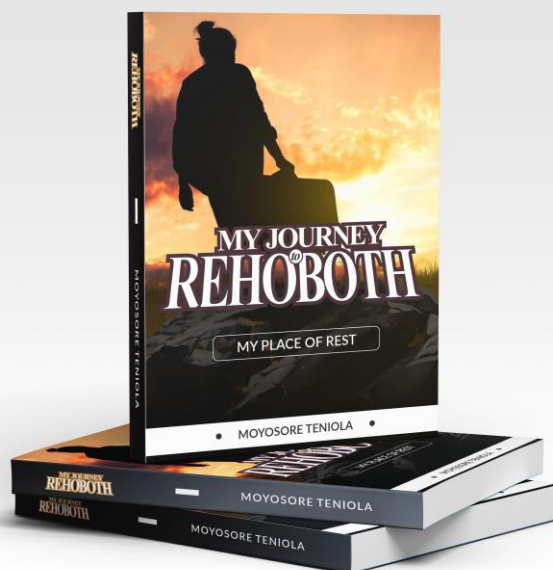
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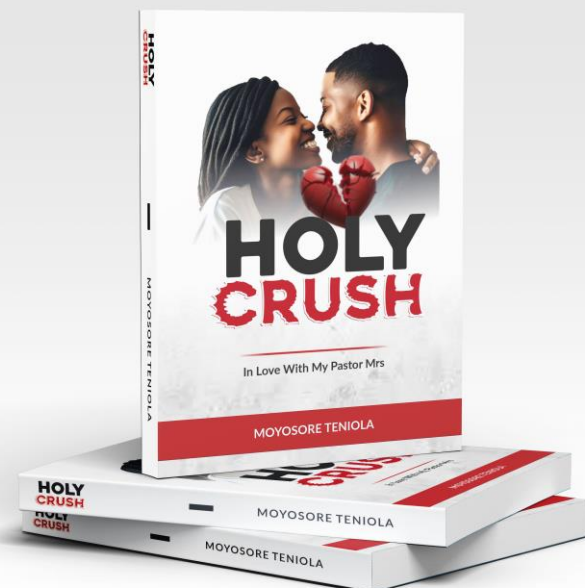
MY JOURNEY REHOBOTH
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MOYOSORE TENIOLA



HOLY CRUSH
In Love With My Pastor Mrs

MOYOSORE TENIOLA



Thank You.



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