



CURTAIN CALL THEATRE

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-Creative Director

Inspiring change one story at a time...



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Vision and Value Proposition

Curtain Call Productions is a Lagos-based theatre company founded to amplify African voices through compelling live stage performances.

We center African stories, women's experiences, and intergenerational themes.

We blend traditional oral storytelling with modern theatrical form.

Our mission is to move hearts, stir minds, and provoke change through theater.

We believe that theater is not just entertainment—it's a movement. A mirror to society. A spark for change.

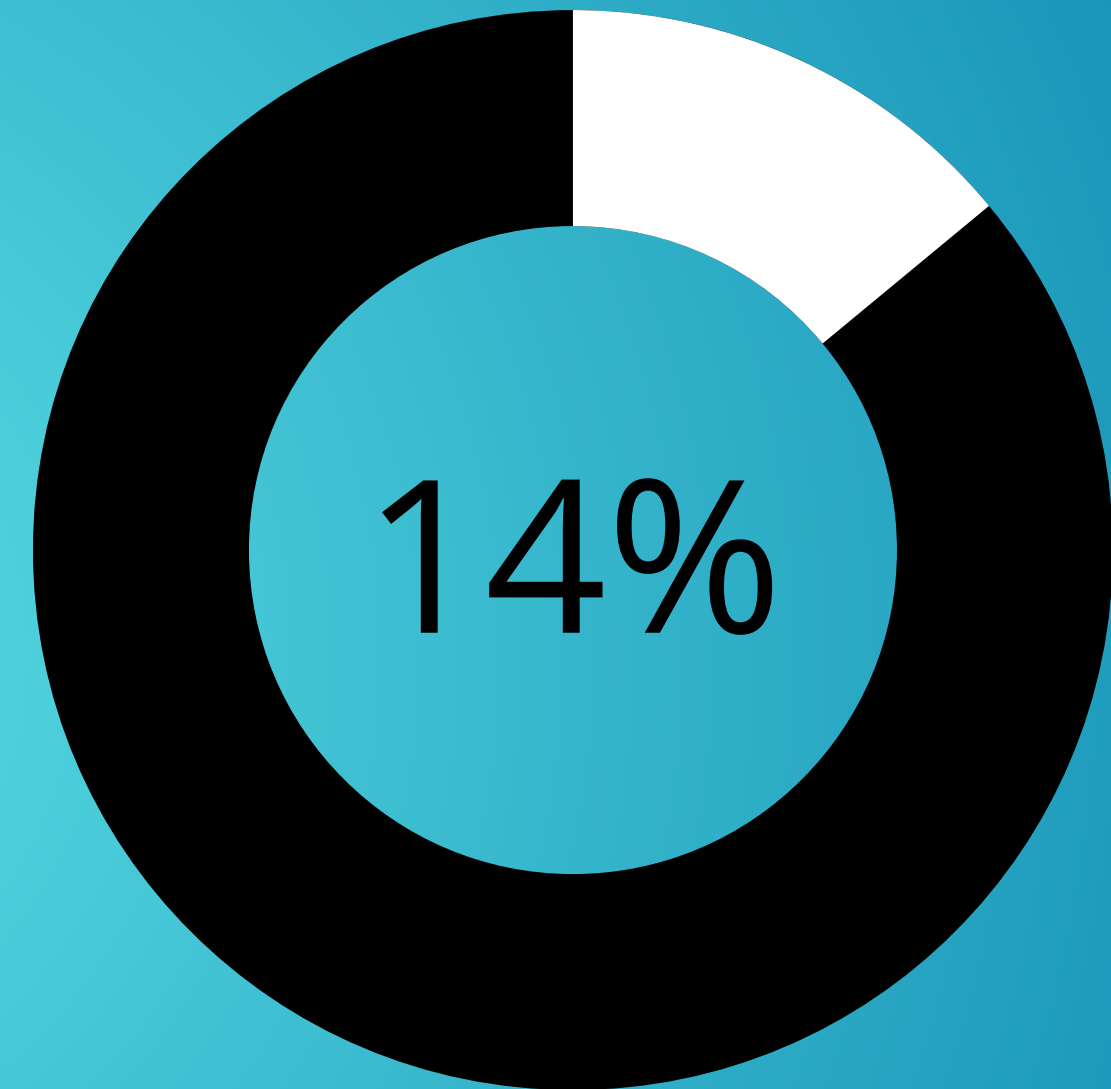




The Challenge

Spotting the Gap

- Live theater in Nigeria is underfunded and undervalued, limiting cultural expression and creative careers.
- Only 14% of Nigerian creatives have consistent access to professional stage platforms.
- Audiences are eager for inspiring, relevant, and thought-provoking performances that reflect their lives and dreams—yet the theatre industry lacks the support to make this sustainable theatrical form.
- We need to create stories that move hearts, stir minds, and still provoke change through theater.



Our Solution

- **Bridging the gap**

🥰 Curtain Call is more than theatre—it's a platform for voice, vision, and visibility. We tackle real issues: gender, identity, tradition, mental health. Our stories heal, entertain, and elevate. We're creating a cultural shift—one story, one stage at a time.

- **Cultural access for all**

To democratize theatre, we provide subsidized ticketing and community outreach performances for underserved audiences—ensuring that art isn't a luxury, but a shared right.

- **Empowering Nigerian talents**

Curtain Call trains emerging writers, actors, and directors, especially young women (18–35), to lead in the cultural space through: Workshops in acting, writing, and stage production

- **Post- program impact and network**

Graduates become part of a Curtain Call production—a growing community of artists, cultural leaders, and changemakers who:
Collaborate on future stage productions, access continuous learning opportunities and build visibility through our media and festival circuits

- **Employment**

Participants develop transferable skills: public speaking, project coordination, storytelling, collaboration.

- **Production Equity Fund**

Curtain Call actively seeks sponsorships, grants, and crowdfunding to reduce cost burdens for underrepresented voices.



The Current Market

A Disconnected Youth Audience

Over 60% of Nigeria's population is under the age of 25, yet youth-focused cultural content remains scarce.

Traditional and historical narratives are increasingly absent from mainstream entertainment, leaving a gap in intergenerational storytelling.

An Untapped Creative Economy

Nigeria's creative industry contributes over \$7 billion to GDP, yet live theatre accounts for less than 1% of that figure.

Despite Nollywood's success, stage productions receive limited funding, distribution, and institutional support.

Urban-Rural Access Divide

80% of live theatre performances take place in urban centers like Lagos, Abuja, and Port Harcourt.

Rural and suburban communities—home to over 60% of Nigeria's population—have little to no access to professional theater or storytelling platforms.

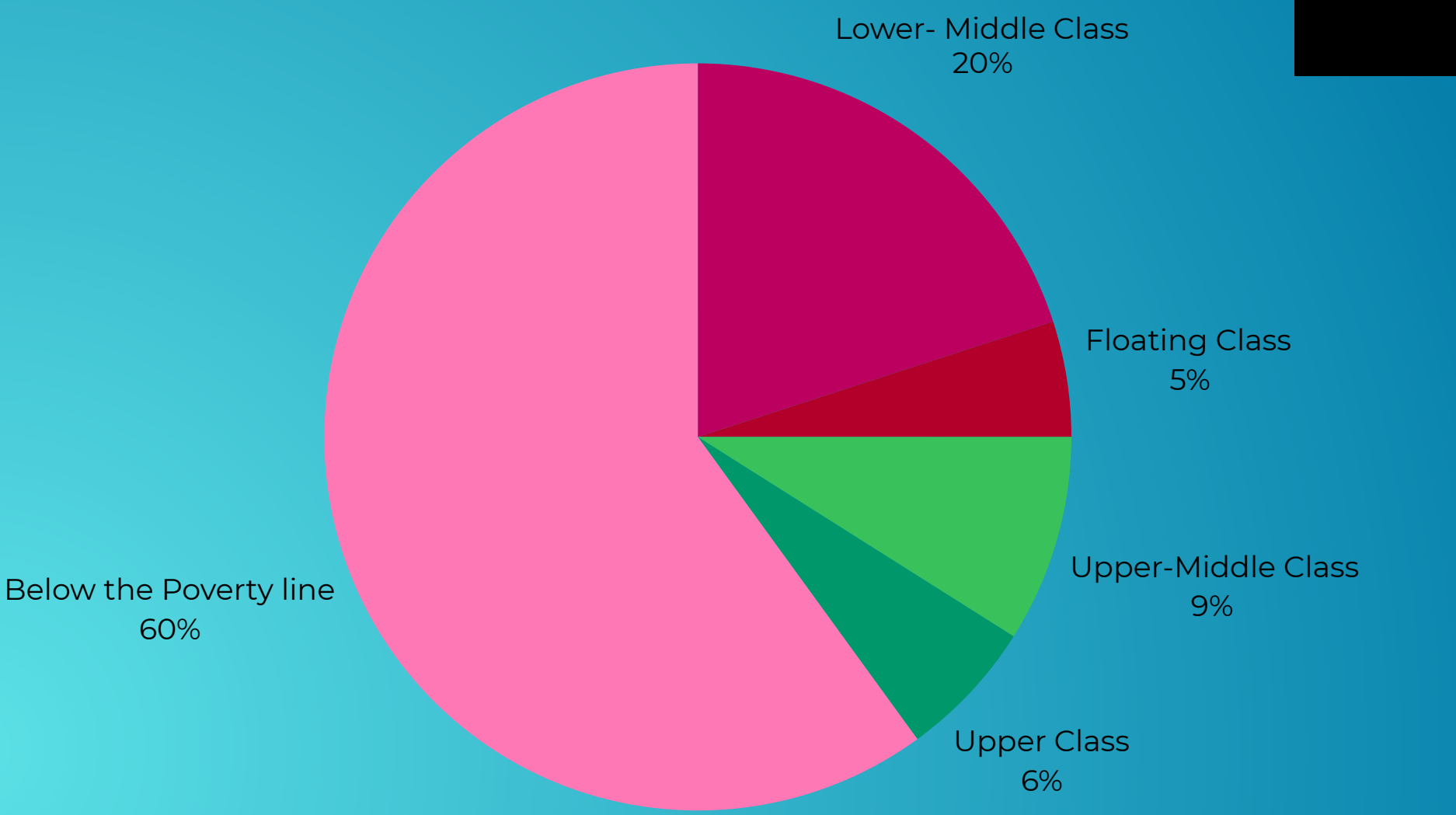
Socioeconomic Breakdown & Cultural Accessibility

Class Category	Population (Millions)	Access to Theatre
Below the Poverty Line	69.6M	Very Limited
Lower-Middle Class	23.2M	Low
Floating Class	5.8M	Emerging
Upper-Middle Class	10.4M	Moderate
Upper Class	7M	High

Gender & Representation

Women and girls make up 49% of the population but face significant underrepresentation in cultural leadership and storytelling narratives.

Only 1 in 5 Nigerian stage plays is led, written, or directed by women, despite their vital role in audience demographics and community engagement.



Target Audience

- Youth (18–35) passionate about culture & social justice
- Diaspora and African heritage communities
- School and university students
- Women-centered NGOs and advocacy groups
- Cultural institutions and arts festivals





Our portfolio



A dramatic stage performance built around the family dynamics and efficiently making use of comedy, to effectively convey the frustrations of a mother who tries to stop her daughter and son-in-law, from conforming to societal pressure of having a high profile wedding that can destabilise their financial future.



Over 500 audience members across two runs were engaged in the play productions. It was celebrated for its strong female lead and themes of motherhood, tradition, and urban survival.



Staged at the Lagos International Theater Festival and reprised at Terra Kulture, Ikoyi. The stage play received critical review for its emotional depth and cultural adaptation.





Upcoming Production Preview

AZAGIDI

when gods die...

A legendary warrior's betrayal of the goddess Igbaghon leads to a devastating curse, forcing him to face the consequences of his actions and the eternal pain of his lost love.

The Finance - How much we need

Cost Of Production

Category	Estimated Cost (N)	Description
Venue Rental	700,000	A 2-day rental (1 rehearsal night, 1 show night)
Cast & Crew Honorarium	700,000	Token payments for Cast and Crew
Costume & Makeup	200000	Simple traditional outfits and basic makeup kits
Set Design & Props	250,000	Minimalist traditional set with props
Lighting & Sound	200,000	Basic equipment rental and operator fees
Marketing & Publicity	200,000	Social media campaigns, posters and media
Photography & Videography	100,000	Basic documentation of performance
Logistics & Transport	150,000	Group transportation and snacks for crew
TOTAL	2,500,000	

Meet Our Team



Creative Director
Favour Ochuwa Momoh



Stage Manager
Blessing Uloko



**Treasury and Welfare
director**
Akinoso Akinlola

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