

ORNKY VENTURES

*Bringing a Creative Edge to Event
Styling in Nigeria*

Joy Peter
Creative Director

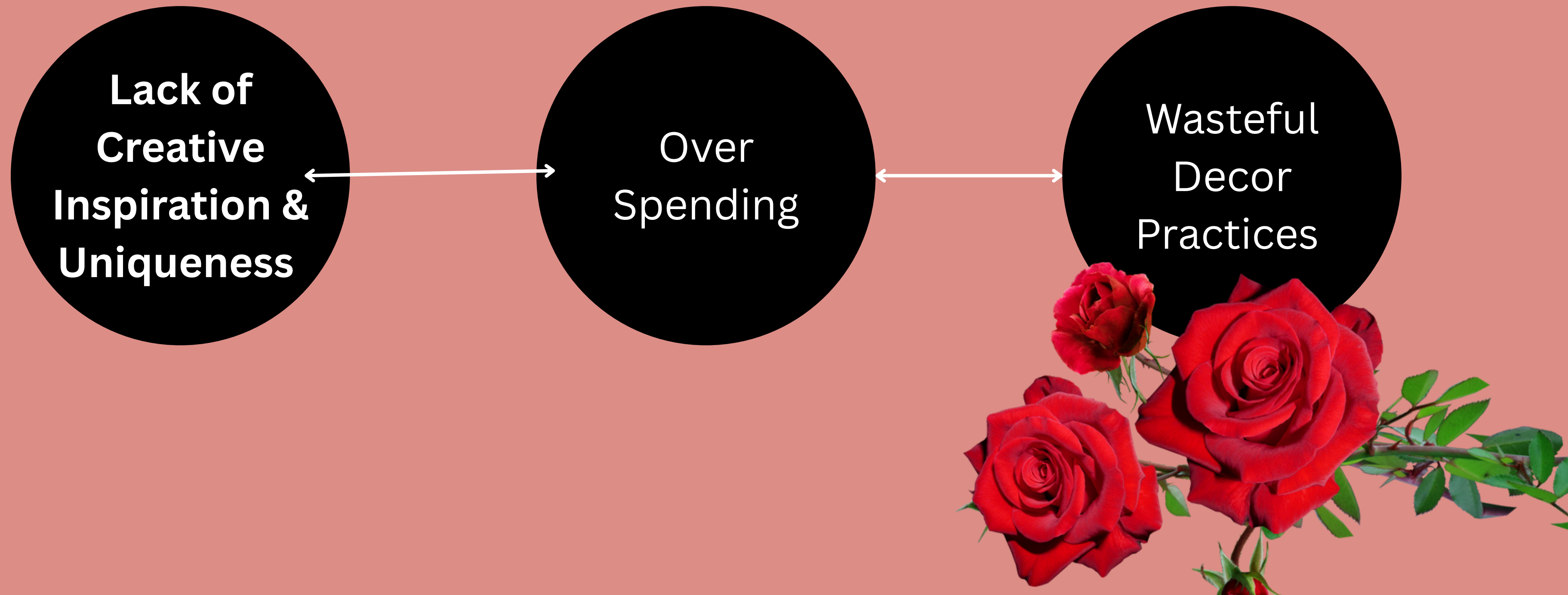




Our Brand Story

Ornky Ventures was born from a passion for colours, creativity, flowers, and meaningful celebrations. We transform spaces into timeless, artistic experiences that reflect love, culture, and imagination. With a mission to be Nigeria's most trusted event styling company, we blend originality with sustainability. Styling not just events, but lasting memories.

The Problem We Found





OUR SOLUTION

**Provide original,
stylish, and story-
driven event
experiences**

**Offer affordable,
flexible styling for all
event types**

**Bring modern flair
blended with
cultural aesthetics
to event styling**

MARKET OPPORTUNITY

**High demand for stylish event decor
in Lagos and Nigeria's booming
celebration culture**

**Rising interest in eco-friendly and
reusable event solutions**

**Growing corporate need for branded
and sustainable event styling**



TARGET MARKET



SEGMENT	BUSINESS MODEL
B2B	Service-based (consultation, design, styling for events in Lagos, Ogun & virtually)
B2C	Product Based; Flowers, Bouques, Surprise, etc

Traction and Growth

Successfully styled over 15 intimate events and floral projects in Lagos and Benin city Nigeria

Built a growing online presence via TikTok (@artiststyle3) and client referrals

Participated in the FOCN Leadership Program, refining business structure and visibility



Unique Selling Point



Custom, Trendy Designs: Tailored styling that reflects each client's unique taste—modern, traditional, or Gen Z-inspired.

Affordable Luxury: We create stunning setups on flexible budgets without compromising style or quality.

Leadership and Team



JOY PETER

Creative Director

As the founder and creative force behind Ornky Ventures, Joy brings a unique blend of passion, vision, and hands-on experience in event styling. With a background in mass communication and a keen eye for creative design, Joy leads all aspects of the business, from client consultations to event execution. Her commitment to sustainable, stylish event solutions sets Ornky Ventures apart in the competitive event industry.

Funding Request

Startup Budget – ₦1,000,000

Breakdown



MATERIALS	AMOUNT (₦)
Silk and fresh flowers	150,000
Balloon pumps	100,000
Decor props	150,000
Event styling tools	20,000
Branding/Ads	100,000
Logistic & transport	100,000
Space rental & studio	200,000
Website & media	80,000
Miscellaneous	100,000
Total	1,000,000



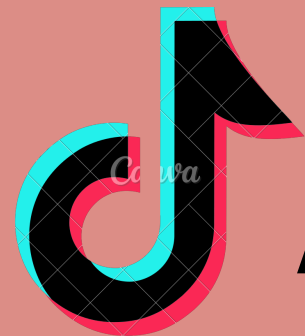
THANK YOU!

Lets Together Bring A Creative Edge To Events In Nigeria

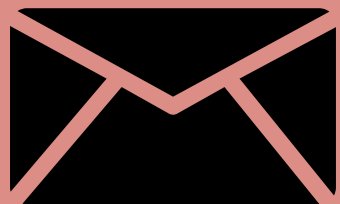
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