



SUURSHI FARMS

Revolutionizing Agriculture, Sustaining
the Future

Jennifer Msurshima Saater

Founder & CEO



Our Brand Story

At age 7, farming was my nightmare due to the physical stress of using traditional tools and harsh conditions.

But it was also what saw me through my university. After years of job searching, I realized my purpose was within my roots.

With agriculture evolving through technology, I embraced sustainable farming to solve food insecurity, create jobs, and drive local economic growth.

That's how Suurshi Farms was born.



The Problems We Observed

Access Barriers

Rural farmers lack modern tools and training.

01

02

03

04

Supply Shortfall

Population growth exceeds food production capacity.

High Waste

Post-harvest losses remain significant due to poor handling.

Youth Disengagement

Farming considered too hard; youth are leaving the sector.

Our Sustainable SOLUTION

Farmer Empowerment

Training local farmers on Agric tech skills and leasing modern tools to them upon successful completion.

Regenerative Agriculture

Adopting Climate Smart Agriculture practices to reduce post harvest losses and increasing food productivity



High-demand Crops

Cultivating high demand crops to meet up the high population

UN SDG Alignment

These solutions supports
UN SDGs 2, 3, 9, 12 & 13

Market Opportunity

₦1.5T
Market Size

Annual spent
on staples in
Nigeria.



220M
Nigeria's Population

Rapidly growing,
fueling increased
food demand.



80%
Staple Food Households

Cassava & Yam
consumed by 80% of
Nigerian homes.

Target Market

Segments	Business Model
B2C Segment	<ul style="list-style-type: none">• Households• Urban dwellers
B2B Segment	<ul style="list-style-type: none">• Food processing industries• Restaurants and marketers• Farmers-Training on Agric tech skills and leasing modern tools .



Traction & Growth



Revenue

We have achieved profitable revenue from food produce and related service offerings.



Financial Metrics

- Gross Margin 40%
- Net Profit Margin 28%
- Projected Sales Margin 45%



Customer Loyalty

Over 25 repeated customers, 70% returned rate.



Business Milestones

Registered company with official website & active social media.

Unique Selling Points



Climate-resilient crops

Indigenous varieties adapted to mitigate local climate



Sustainable techniques

Regenerative farm to reduce environmental impact.



Revolutionizing Agriculture

Farmer Empowerment

Training farms to leverage Climate Smart Farming and modern tools



Organic fertilizer

Food waste reused to enrich soil naturally.

Clients Testimonials



Mrs. Grace Ezediebe

"Healthy yam seedlings
with great yields."



Mr. Ogonna Michael

"Clean, tasty white yam
my family loves."



**Mr. Chukwuemeka
Onwuchekwa**

"Reliable farm with
consistent quality."



Leadership Team



**JENNIFER MSURSHIMA
SAATER**

Founder & Accountant

Driving vision and financial
Discipline.



ADOM DAVID

Farm Operations Manager

Ensuring smooth daily farm
Activities.



MRS. STELLA SAATER

Human Resource Manager

Fostering a motivated,
Skilled workforce.



Funding Request

Investment to expand infrastructure, improve tech, and boost market presence.

Description	Amount (₦)
Machinery & Technology	450,000
Facility Rental in Makurdi	200,000
Inventory: Indigenous Crops	200,000
Eco-friendly Packaging	100,000
Marketing & Branding	50,000
Total Amount	1,000,000



Timeline & Implementation

Production Boost

Expand food capacity by 40%
within 24 months.

Value Addition

Package 20% of harvested crops
in first 4 months.

**Join us to build a
sustainable,
community-driven
food future.**

Revenue Growth

Triple revenue in two years
through market expansion.

Training Impact

Train 50+ local farmers annually
in Climate Smart Agriculture.



SUURSHI FARMS
ENTERPRISE

THANK YOU!

Let's Build a Sustainable Food Future Together

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