

FILMGIRL R.C NO. 7688316

PITCHDECK

Presented by Stephanie Ngwan
creative director/makeup artist

Your beauty. Your story. Our lens

About FILMGIRL

Filmgirl Studios turns everyday people into art
through beauty and photography
.We capture stories, transform looks, and
celebrate individuality.
Be Seen. Be Heard. Be Art.

PROBLEM

Many seek self expression
and identity celebration
they face limited access
to professional beauty
and creative services
Blending makeover
artistry with storytelling



SOLUTION

Filmgirl studio
combines makeup,
makeover, photography
and videography studios.
this fusion allows
creative self expression
under one roof.



Target Audience/Market

Market size

\$4B+ beauty industry with
growing content
creation demand in Nigeria

Target Audience

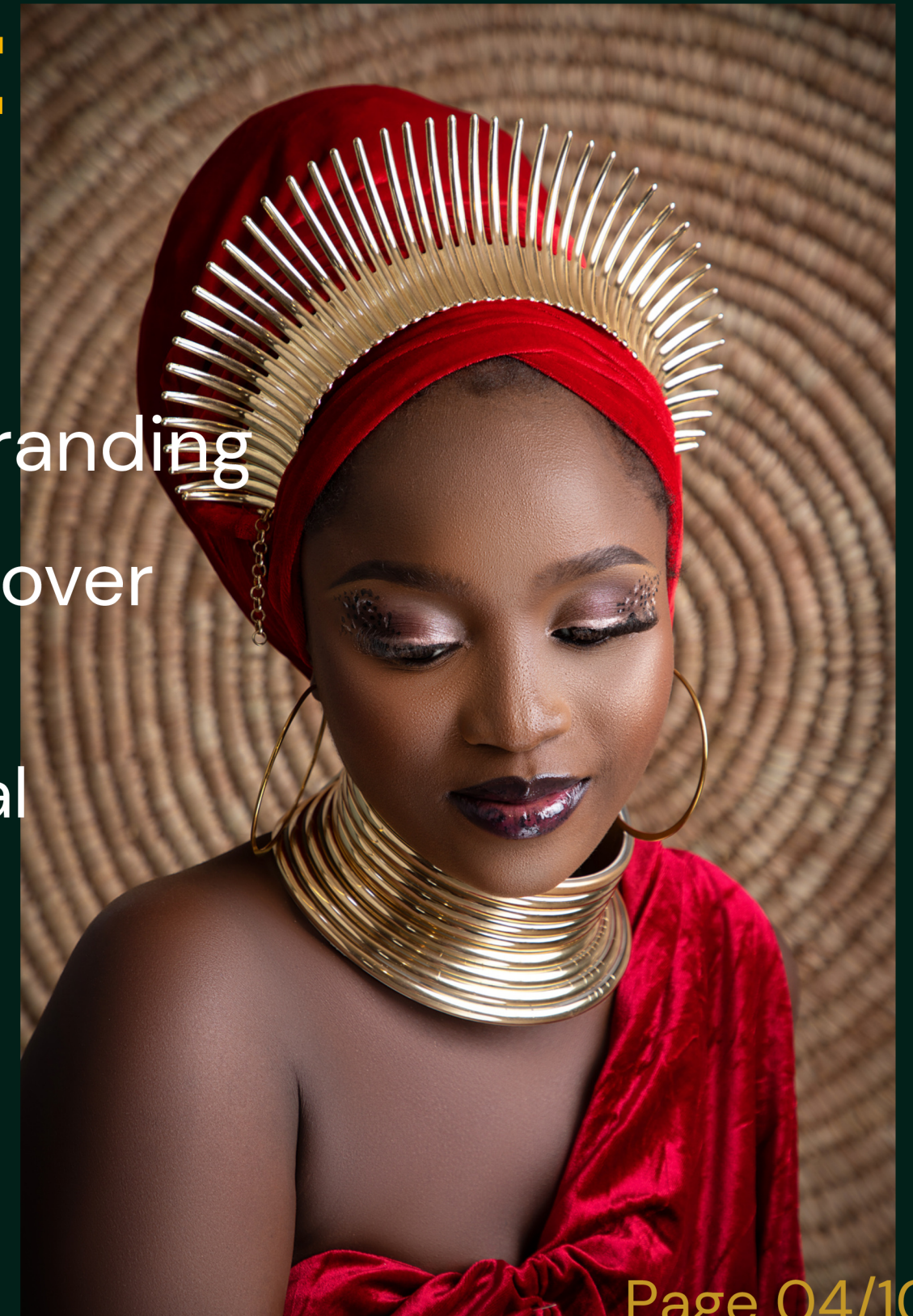
Youths and adults

18–45

in urban areas seeking
creative self expression

Trends

- Rise in personal branding
- Popularity of makeover
contents
- Story telling on social
platforms



Why Choose Filmgirl?

At Filmgirl Studios,
we turn real people into timeless art through beauty and
photography.

With a growing portfolio that includes work for Africana and
dozens of transformed clients, we capture your story, elevate
your image, and leave a lasting impression.

Look good. Feel seen. Be unforgettable.

Meet The Team



Stephanie Ngwan
creative director



Zacks David
editor



Sapphire Bala
Head of Relations

BUDGET

ITEMS	DESCRIPTION	PRICE
Studio rent and space	Location for shoots	1,200,000
Lighting and props	Equipment and decor	500,000
Makeup and beauty kits	Tools for makeovers	400,000

BUDGET

ITEMS	DESCRIPTION	PRICE
Photography/video equipment	Cameras and gear	1,000,000
Set design materials	Backdrops and designs	200,000
Staff	Team compensation	800,000

BUDGET

ITEMS	DESCRIPTION	PRICE
Utilities and logistics	Power and operations	300,000
Internet and transport	Connectivity and mobility	200,000
Marketing and promotions	Brand awareness	100,000

BUDGET

ITEMS	DESCRIPTION	PRICE
Website and branding	Online presence	200,000
Content production	Video and photo creation	100,000
	TOTAL	5,000,000



Thank YOU FOR YOUR TIME
Let's build something Powerful



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@filmgirl_setph



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Filmgirl



Stephanie Ngwan