

Farming. Processing. Sustainability

# Pitch Deck Presentation

Growing Food. Creating Value. Empowering Communities.

**DK Precious  
Integrated  
Farm**



Igboeli Favour  
Strategy & Business Development





# About Us



DK Precious Integrated Farm was born from a vision to make agriculture more productive, sustainable, and impactful within local communities.

By combining mixed farming with agro-processing, we are creating a business that not only supplies essential food products but also reduces waste, supports local farmers, and creates economic opportunities.

We believe agriculture should go beyond farming — it should create value, improve livelihoods, and strengthen food security.



## Our Vision

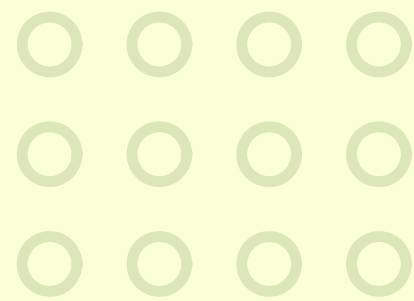
To build a sustainable agribusiness that combines farming, processing,

and distribution to support food security, economic growth, and long-term agricultural development through DK Precious Farm.

## Impact & Vision

- Increased access to processed agricultural products
- Reduced food waste and post-harvest losses
- Improved income opportunities within the agricultural value chain
- Greater youth participation through modern farming practices

# The Problem



## **Rising Food Demand**

Growing populations and urbanization continue to increase the demand for food, placing pressure on agricultural production systems.

## **Post-Harvest Losses**

A significant portion of agricultural produce is lost after harvest due to poor handling, inadequate storage, and inefficient processing.

## **Limited Food Processing Capacity**

Many agricultural products cannot be properly processed due to limited processing infrastructure, leading to reduced product quality, lower profitability, and market inefficiencies.

## **Unemployment & Limited Economic Opportunities**

Many rural communities face unemployment and limited access to sustainable income-generating opportunities.





# Solutions

## **Increased Agricultural Production**

DK Precious Farm focuses on efficient and scalable crop production to help meet the growing demand for quality agricultural products.

## **Storage & Value-Added Processing**

The farm incorporates proper storage and processing systems to reduce waste, extend product shelf life, and maximize product value.

## **Value Addition & Product Diversification**

DK Precious Farm processes agricultural produce into higher-value products, improving quality, increasing profitability, and expanding market opportunities.

## **Job Creation & Skills Development**

DK Precious Farm creates direct and indirect employment opportunities across farming, processing, logistics, and related agricultural activities.

# Business Model



## Revenue Streams

DK Precious Farm generates revenue through the sale of fresh agricultural produce, including cassava, plantain, and palm fruits. Additional income is derived from processed products such as cassava products, plantain products, palm oil, and bulk supply agreements with retailers, distributors, restaurants, and other business customers.



## Business Approach

DK Precious Farm operates a mixed farming model that integrates agricultural production, value added processing, storage, and distribution. This approach improves product quality, reduces post harvest losses, ensures reliable supply, and creates sustainable value for both consumers and business customers.

# Market Opportunity

## 20M+ Population and Market Access

Despite being located in Ogun State, the farm is positioned within reach of the Lagos metropolitan market, serving over 20 million consumers, in addition to Ogun State's population of over 7 million residents. This broad market base provides strong demand for agricultural produce and creates significant opportunities for consistent sales and long-term market growth.

## Food Supply Gap

The demand for agricultural produce often exceeds supply, creating opportunities for increased production and reliable distribution.



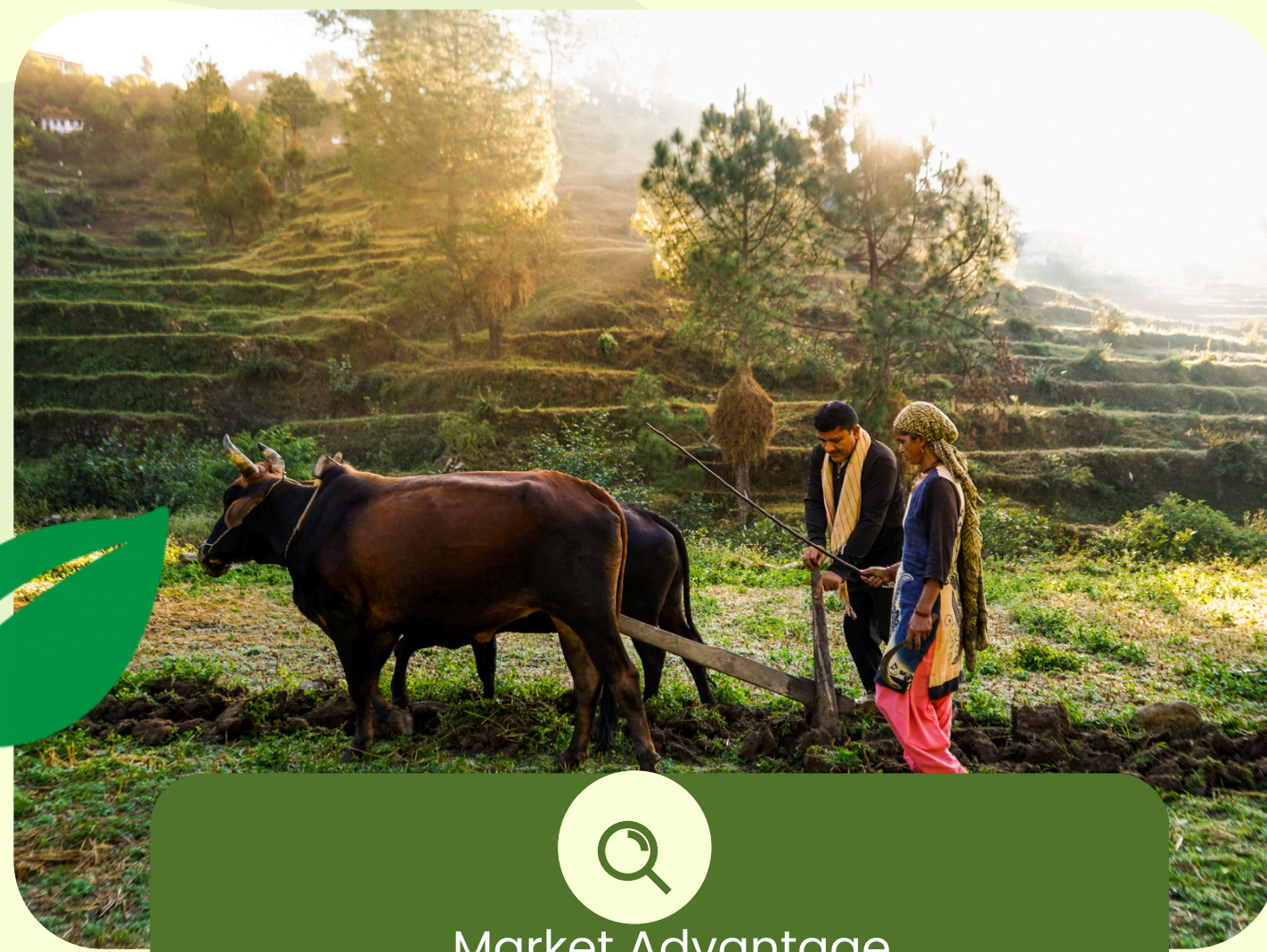
## Value Addition Potential

Processing agricultural products increases shelf life, reduces waste, and creates additional revenue opportunities.

## Strategic Location

Located in Ogun State, the farm benefits from excellent access to major transportation networks connecting Lagos, other southwestern states, and the Benin Republic border. This strategic position supports efficient distribution, reduces logistics challenges, and creates opportunities for both domestic and regional trade.

# Target Market



## Market Advantage

DK Precious Farm serves both individual consumers and business customers by providing safe, high quality agricultural products through reliable production, processing, and distribution.

<b>B2C</b> ( <b>Business to Consumer</b> )	Households and families  Urban Dwellers
<b>B2C</b> ( <b>Business to Business</b> )	Restaurants and hotels  Supermarkets and retail stores  Food processing companies  Agricultural produce distributors  Market traders and wholesalers

# Competitive Advantage



DK Precious Farm combines quality production with efficient processing and storage practices to provide safe products, improve availability, and meet customer demand consistently.

## Why DK Precious Farm?

DK Precious Farm delivers safe, healthy, and high quality agricultural products that improve food availability, support food security, create employment opportunities, and provide consumers and businesses with reliable access to fresh farm produce.



# Growth Potential

DK Precious Farm has strong growth potential through increased utilization of its existing 10 acres of farmland, expansion of plantain cultivation, enhanced processing capacity, and improved storage facilities. These opportunities, combined with growing demand for agricultural products in Lagos and neighboring markets, position the business for sustainable expansion and increased revenue generation.



# Financial Outlook

DK Precious Farm aims to achieve annual revenue growth of 20% to 30% over the next three years through increased utilization of its 10 acres of farmland, expansion of processing activities, and improved market access. Investments in mechanization, storage, and value addition are expected to strengthen profitability and support long term business sustainability.



# LEADERSHIP TEAM



**Igboeli Precious  
Dumaka**  
**Founder and CEO**

Strategic leadership  
and  
business growth



**Nelson Kaodilichukwu**  
**Farm Operations  
Manager**

Farm production  
and  
workforce coordination



**Mbabam Juliet Ifeatu**  
**Sales and Marketing  
Manager**

Customer acquisition  
and  
market expansion

# Funding Requirements

Investment to enhance farm productivity, strengthen processing capacity, improve storage facilities, and support efficient utilization of our existing 10 acres of farmland.




Description	Amount (#)
Farm Machinery and Equipment	1,000,000
Storage Facility and Preservation Equipment	800,000
Processing Machinery	800,000
Workforce Development and Training	200,000
<b>Total Amount</b>	<b>2,800,000</b>


DK PRECIOUS  
INTEGRATED FARM

# Thank You Very Much!

## Contact Us

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